4 fl.oz. / 120 ml

**SAFETY** - - - - - - - - - - - - - - - - - - - -
**Keep all text and images within Safety Zone**

**BLEED** ————————————
**If design bleeds to edge, label must incorporate a 0.13” inch bleed**

**TRIM LINE / DIELINE** ——————
**Label’s size**

Product Name, Description and Direction for Use are **placeholders** and can be changed/altered or kept as is, however the order of the ingredient list **must** stay the same.

Once design is ready to be sent over, we ask you to send us the **Illustrator (.ai) vector and pdf file.** Please **outline all text** and make sure all **images are embedded** to the file. We **DO NOT** accept Photoshop files, jpegs or pngs.

This label template is for **positioning only.** Please check with your **local authorities** (i.e. FDA or Health Canada) for specific labeling requirements for your country.

PRAVADA will be adding batch number to label

**YOU LABEL WILL NEED TO INCLUDE:**

LOGO
PRODUCT NAME
PRODUCT WEIGHT (EX: 1OZ)
DESCRIPTION (OPTIONAL)
DIRECTIONS
INGREDIENTS

**NOTE:** If your product includes fragrance, you will need to include either "Parfum (Fragrance)" or the INCI name for the Essential Oil used **as the last ingredient in the ingredients list.**

**Manufacturing Information**

Typically featured on the back or bottom of the label, this is the FDA regulated way to communicate origin of product

Manufactured For:
Your Company Name
City/State/Zip Code
Made in USA

# DESIGN SUGGESTIONS:

When arranging your label design, we recommend viewing the label in terms of thirds - the front facing portion of the label will be the middle third.

The middle panel is often the best panel to place the logo and product name, as this portion of the label is what will be viewed when looking at your product straight-on.

**NOTE:** As the designer, you are not required to have the layout of your label follow the style listed above - your design is free to reflect your vision in any way you see fit, as long as all required information is included.

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Utilize the template space to your advantage - appropriately sized fonts will ensure a clean and professional looking final result.

Clear, vector artwork is the best way to ensure a crisp final print